

Georgia Drawdown™

www.GeorgiaDrawdown.org



Identifying the most promising solutions
for achieving carbon neutrality in Georgia.

INTRODUCTORY WEBINAR – AUGUST 2, 2019



Agenda

1. Motivation for Georgia Drawdown
2. Project Overview
3. Initial Work
4. Engagement Opportunities
5. Q&A

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Agenda

- 1. Motivation for Georgia Drawdown**
2. Project Overview
3. Initial Work
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5. Q&A

1. Climate change presents real risks to Georgia and the rest of the world.

← 1850

Image from Ed Hawkins, U. of Reading

2017 →


1. Climate change presents real risks to Georgia and the rest of the world.
2. **Proactively managing those risks presents real opportunities.**




Adapting to climate impacts




Reducing carbon pollution

- 
1. Climate change presents real risks to Georgia and the rest of the world.
 2. Proactively managing those risks presents real opportunities.
 3. **Addressing this challenge at scale will require creativity and innovation.**

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1. Climate change presents real risks to Georgia and the rest of the world.
 2. Proactively managing those risks presents real opportunities.
 3. Addressing this challenge at scale will require creativity and innovation.
 4. **Project Drawdown pioneered this type of new thinking at the global level.**

100 SOLUTIONS TO REVERSE GLOBAL WARMING

www.drawdown.org

- 
1. Climate change presents real risks to Georgia and the rest of the world.
 2. Proactively managing those risks presents real opportunities.
 3. Addressing this challenge at scale will require creativity and innovation.
 4. Project Drawdown pioneered this type of new thinking at the global level.
 5. **Georgia Drawdown brings a Georgia lens to this analysis.**

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Project Overview

GOAL

- Identify the most promising solutions for achieving carbon neutrality in Georgia.

APPROACH

- Start with the 100 Project Drawdown solutions & add new solutions identified by experts and the community of stakeholders
- Identify the most promising solutions for Georgia in 3 stages, with increasing rigor and systems analysis, focused on smaller subsets of solutions
- For each solution:
 - Assess carbon reduction potential and costs in Georgia
 - Look “beyond carbon” at economic development, health, environment, and equity

GUIDING PRINCIPLES

- Quantitative objective analysis
- Tap Georgia’s expertise and build Georgia’s network
- Be robust enough to provide a foundation for future efforts

Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

- **Develop Georgia emissions baseline**

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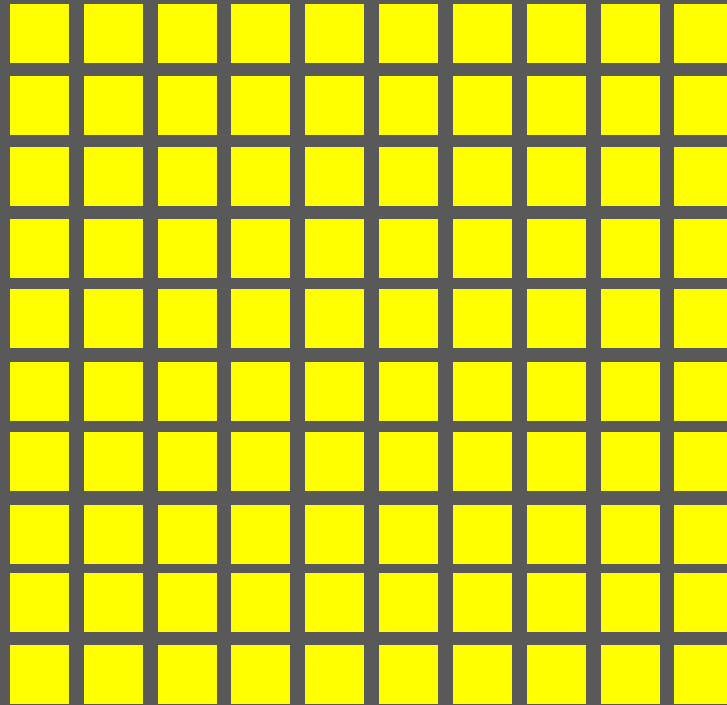
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Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

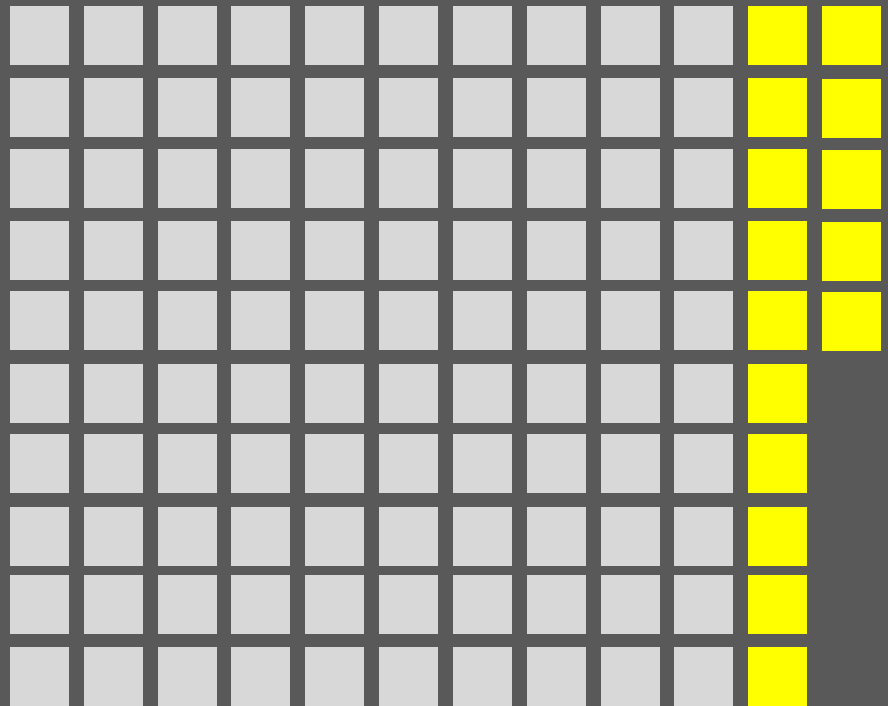
- Develop Georgia emissions baseline
- Start with 100 solutions from Project Drawdown



Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

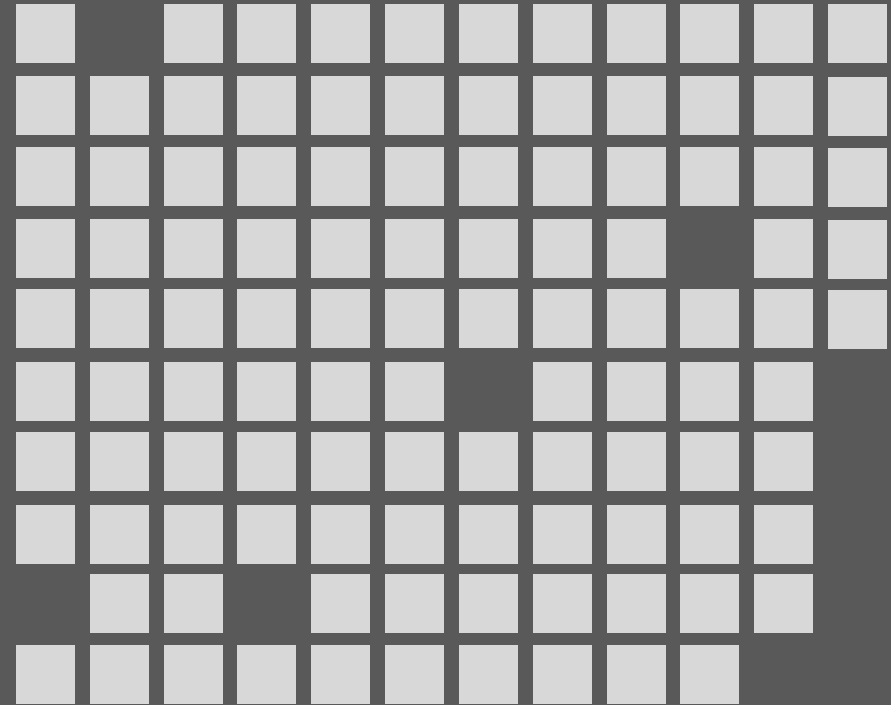
- Develop Georgia emissions baseline
- Start with 100 solutions from Project Drawdown
- Add other solutions that aren't on global list



Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

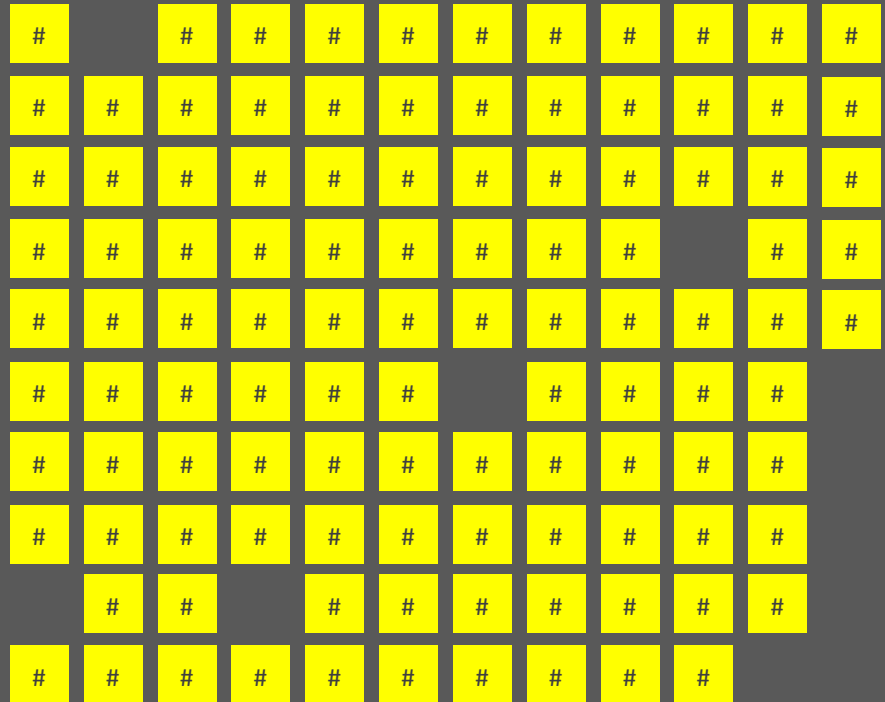
- Develop Georgia emissions baseline
- Start with 100 solutions from Project Drawdown
- Add other solutions that aren't on global list
- Rule out those that are clearly not relevant in Georgia



Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

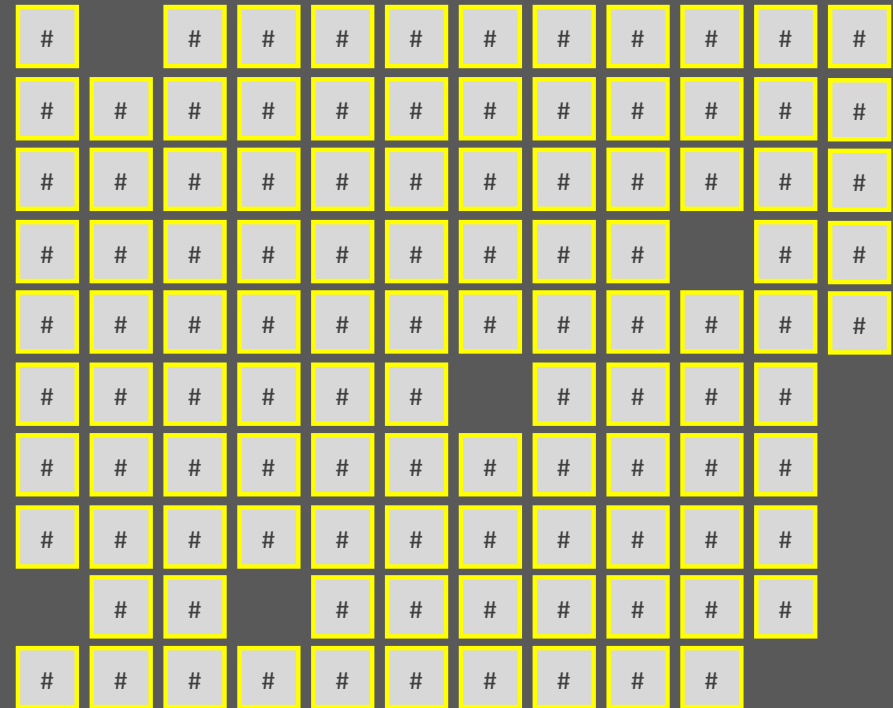
- Develop Georgia emissions baseline
- Start with 100 solutions from Project Drawdown
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- Rule out those that are clearly not relevant in Georgia
- **Gather initial data on costs and carbon for all solutions**



Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

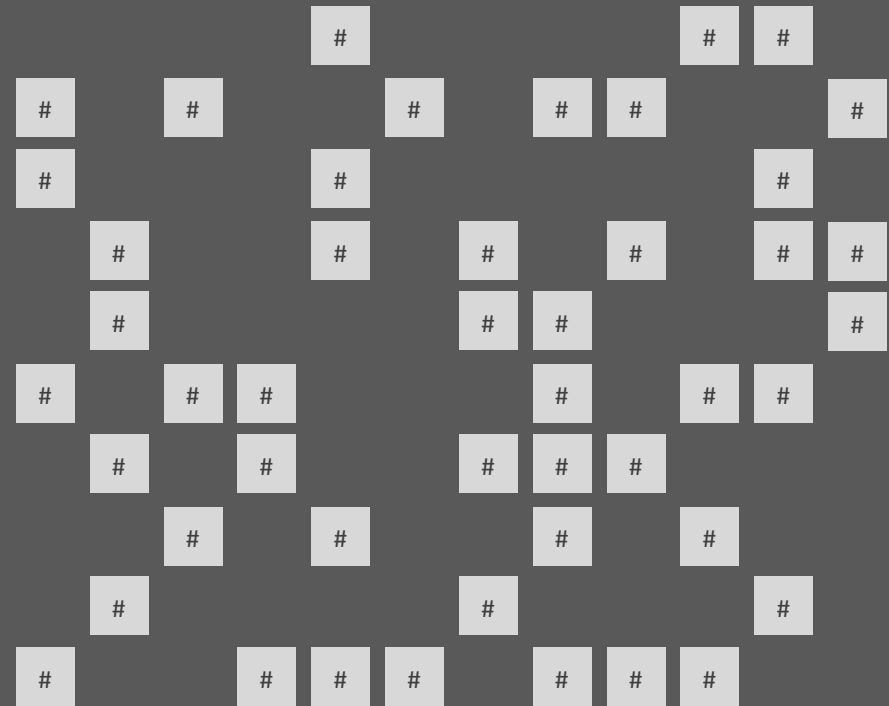
- Develop Georgia emissions baseline
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- **Gather beyond carbon information for solutions**



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- Gather initial data on costs and carbon for all solutions
- Gather beyond carbon information for solutions
- **Identify top tier of solutions for further study**



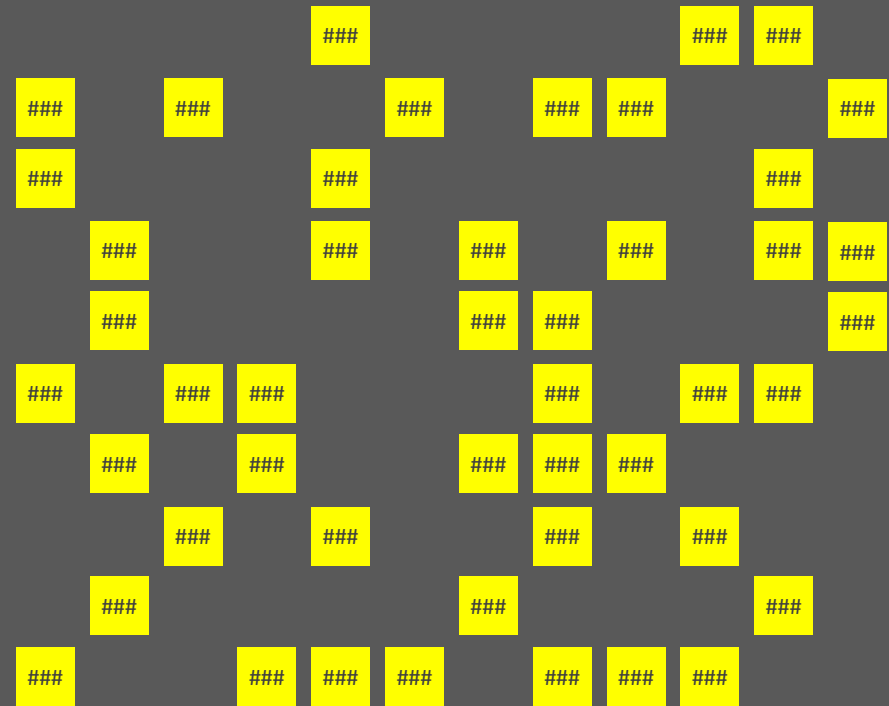
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Fall 2019 – Identify Subset for Final Analysis

- Detailed analysis of costs and carbon for each solution



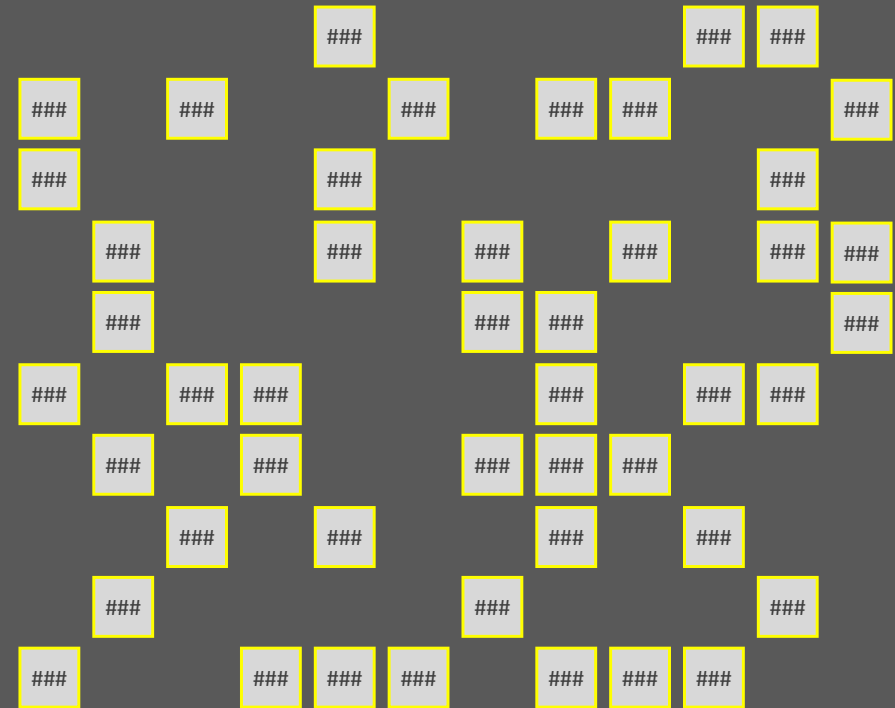
Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

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Fall 2019 – Identify Subset for Final Analysis

- Detailed analysis of costs and carbon for each solution
- **High level beyond carbon assessment for these solutions**



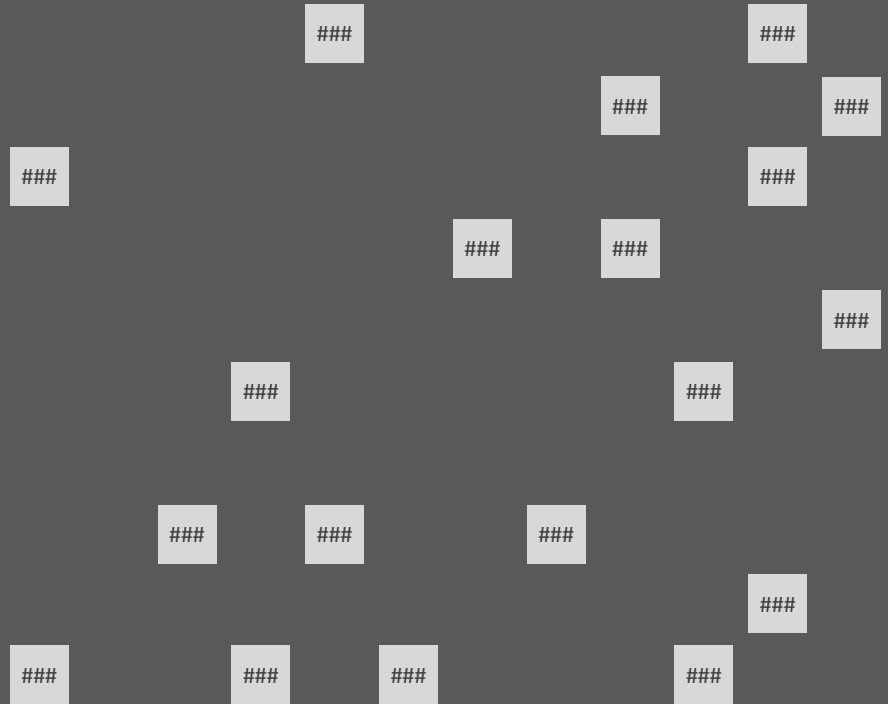
Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

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Fall 2019 – Identify Subset for Final Analysis

- Detailed analysis of costs and carbon for each solution
- High level beyond carbon assessment for these solutions
- **Identify subset for final analysis**



Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

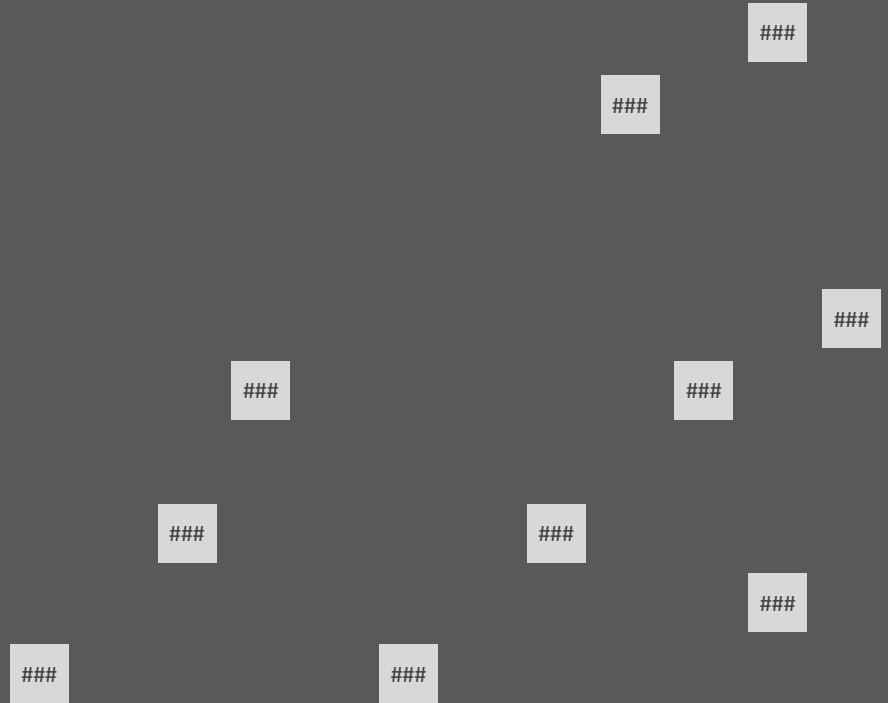
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- Identify top tier of solutions for further study

Fall 2019 – Identify Subset for Final Analysis

- Detailed analysis of costs and carbon for each solution
- High level beyond carbon assessment for these solutions
- Identify subset for final analysis

Spring 2020 – Final Analysis

- **Identify top 10-12 solutions**
- **Detailed beyond carbon assessment for these solutions**



Project Overview | Process

Summer 2019 – Identify Top Tier of Solutions

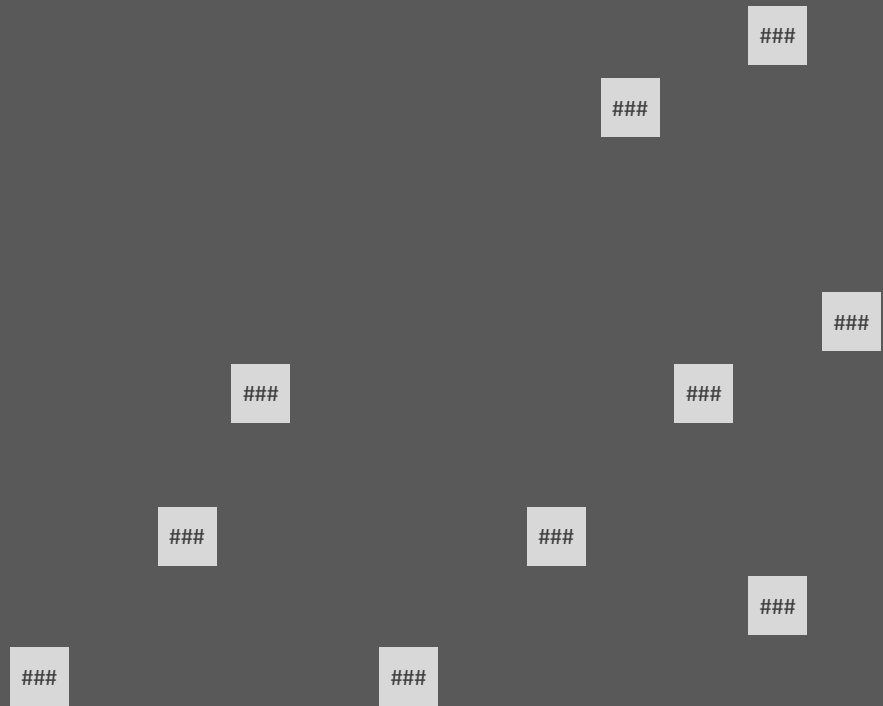
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Fall 2019 – Identify Subset for Final Analysis

- Detailed analysis of costs and carbon for each solution
- High level beyond carbon assessment for these solutions
- Identify subset for final analysis

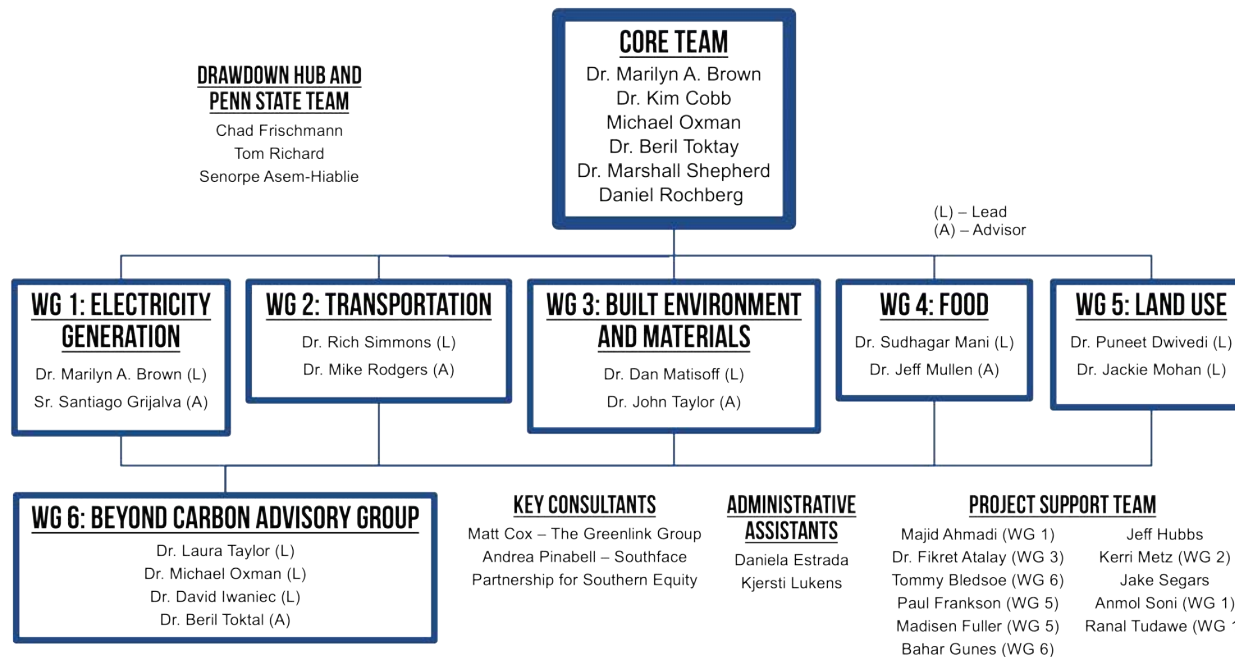
Spring 2020 – Final Analysis

- Identify top 10-12 solutions
- Detailed beyond carbon assessment for these solutions
- **Interactive web portal and public roll-out**



Project Overview | Team Structure

GEORGIA DRAWDOWN INITIATIVE ORGANIZATIONAL CHART



Project Overview | Core Team



Marilyn Brown
Georgia Tech



Kim Cobb
Georgia Tech



Michael Oxman
Georgia Tech



Daniel Rochberg
Emory



Marshall Shepherd
UGA



Beril Toktay
Georgia Tech

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Project Overview | Working Group 1: Electricity Generation



Dr. Marilyn A Brown
Georgia Institute of Technology
Lead



Dr. Santiago C Grijalva
Georgia Institute of Technology
Advisor

Solutions under consideration include:

- Wind Turbines
- Solar Farms
- Rooftop Solar
- Geothermal
- Nuclear
- Concentrated Solar
- Wave and Tidal
- Methane Digesters
- Biomass
- Solar Water
- In-Stream Hydro
- Cogeneration
- Waste-to-Energy
- Micro Wind
- Energy Storage (Distributed) + Energy Storage (Utilities) + Grid Flexibility
- Microgrids
- Artificial Leaf
- Smart Grids
- Smart Highways
- Solid-State Wave Energy
- Others TBD

Project Overview | Working Group 2: Transportation



Dr. Rich Simmons
Georgia Institute of Technology
Lead



Dr. Michael Rodgers
Georgia Institute of Technology
Advisor

Solutions under consideration include:

- Electric Vehicles
- Ships
- Mass Transit
- Trucks
- Airplanes
- Cars
- Telepresence
- Electric Bikes
- Trains
- High-speed rail
- Hyperloop
- Ridesharing
- Autonomous Vehicles
- Walkable cities
- Others TBD

Project Overview | Working Group 3: Built Environment & Materials



Dr. Daniel Matisoff
Georgia Institute of Technology
Lead



Dr. John Taylor
Georgia Institute of Technology
Advisor

Solutions under consideration include:

- District Heating + Energy
- Insulation
- LED Lighting
- Building Automation
- Smart Thermostats
- Landfill Methane
- Bike Infrastructure
- Smart Glass
- Water Distribution
- Green Roofs
- Net Zero Buildings
- Retrofitting
- Refrigerant Management
- Alternative Cement
- Water Saving
- Bioplastic
- Household Recycling
- Industrial Recycling
- Recycled Paper
- Building with Wood
- Direct Air Capture
- Enhanced Weathering
- of Minerals
- Industrial Hemp
- Living Buildings
- Heat Pumps
- Others TBD

Project Overview | Working Group 4: Food



Dr. Sudhagar Mani
University of Georgia
Lead



Dr. Jeffrey Mullen
University of Georgia
Advisor

Solutions under consideration include:

- Reduced Food Waste
- Plant-Rich Diet
- Silvopasture
- Regenerative Agriculture
- Conservation Agriculture
- Tree Intercropping
- Managed Grazing
- Farmland
- Restoration
- Improved Rice Cultivation
- Multistrata Agroforestry
- System of Rice Intensification
- Composting
- Nutrient Management
- Farmland Irrigation
- Biochar
- Marine Permaculture
- Microbial Farming
- Ocean Farming
- Pasture Cropping
- Perennial Crops
- Others TBD

Project Overview | Working Group 5: Land Use



Dr. Jacqueline Mohan
University of Georgia
Lead



Dr. Puneet Dwivedi
University of Georgia
Lead

Solutions under consideration include:

- Temperate Forests
- Peatlands
- Afforestation
- Bamboo
- Forest Protection
- Indigenous Peoples' Land Management
- Perennial Biomass
- Coastal Wetlands
- Intensive Silvopasture
- Others TBD

Project Overview | Working Group 6: Beyond Carbon

HEALTH

EQUITY

JOBS

ENVIRONMENT



Dr. David Iwaniec
Georgia State University
Lead



Michael Oxman
Georgia Institute of Technology
Lead



Dr. Laura Taylor
Georgia Institute of Technology
Lead



Dr. Beril Toktay
Georgia Institute of Technology
Advisor

Objectives:

- 1) Identify/describe *beyond carbon* impacts of climate solutions
- 2) Establish a network of *beyond carbon* experts and key stakeholders in order to promote engagement with the Georgia Drawdown Project
- 3) Assess and prioritize Project Drawdown's "unconventional" (e.g. education) climate solutions and identify other solutions for consideration

Solutions under consideration include:

- Women Smallholders
- Family Planning
- Educating Girls
- Others TBD

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Initial Work | Workshop with Project Drawdown



December 2018 – Briefing from Chad Frischmann on Project Drawdown modeling approach

www.GeorgiaDrawdown.org



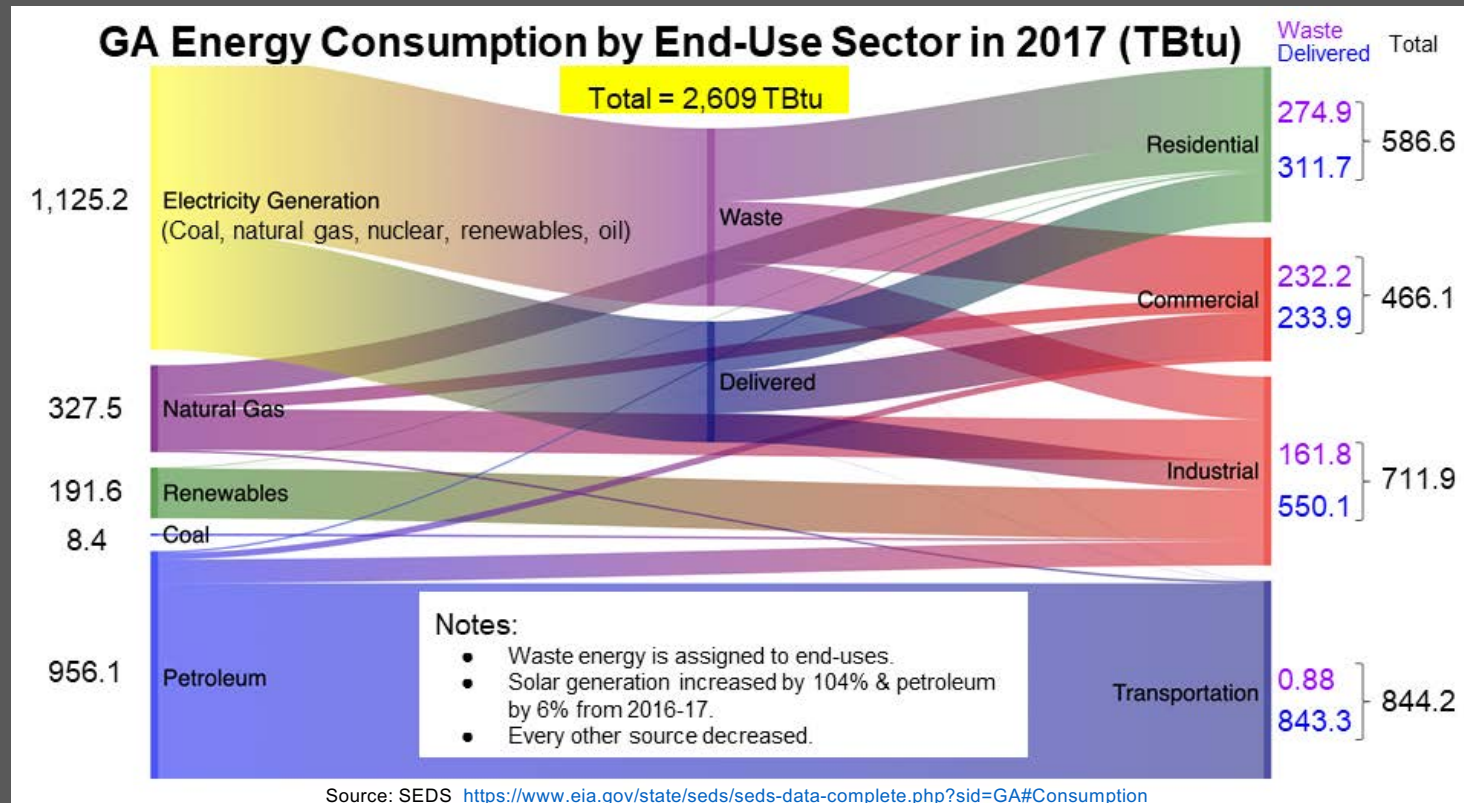
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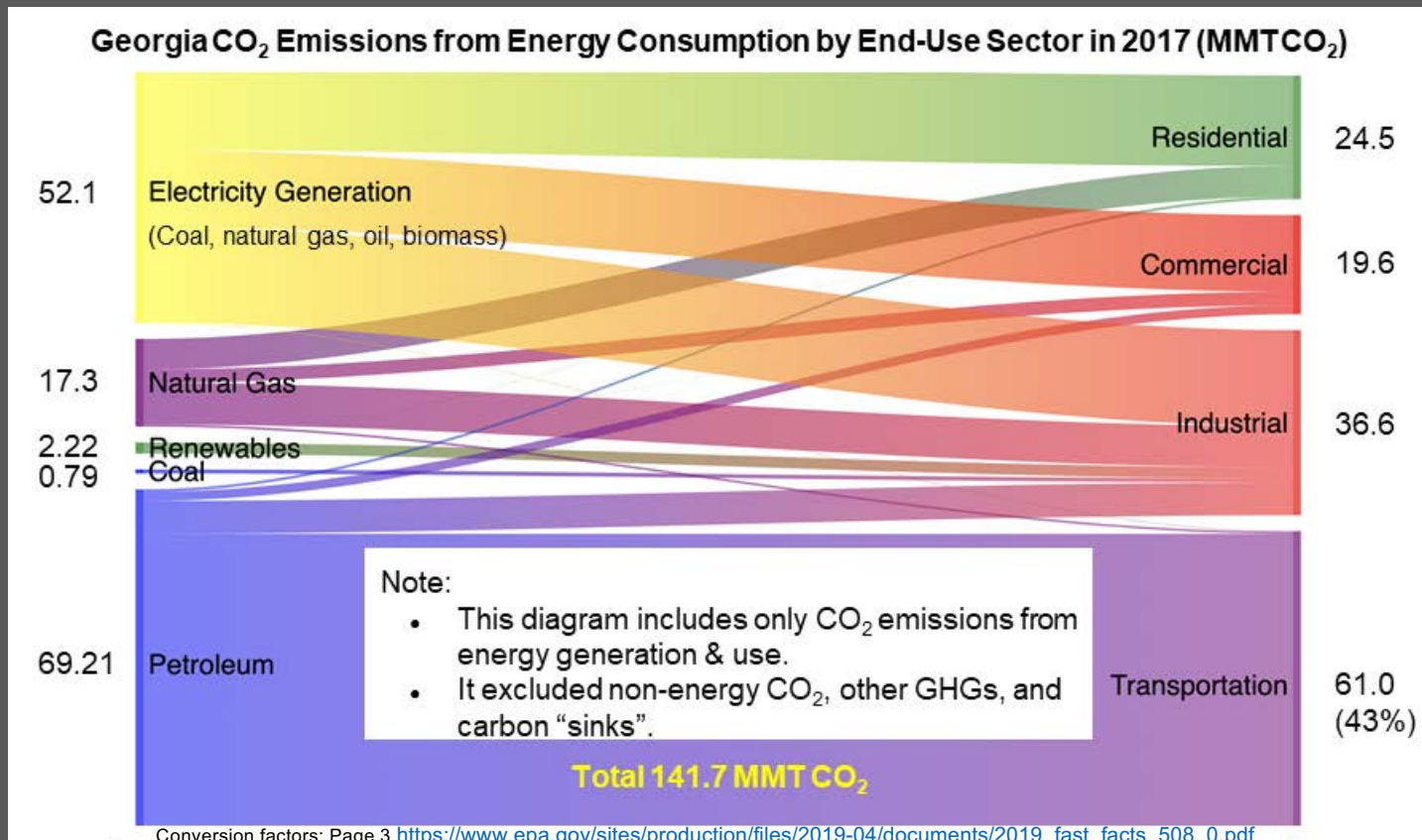
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Initial Work | Baseline



Initial Work | Baselineing



Initial Work | Template for Cost & Carbon Data

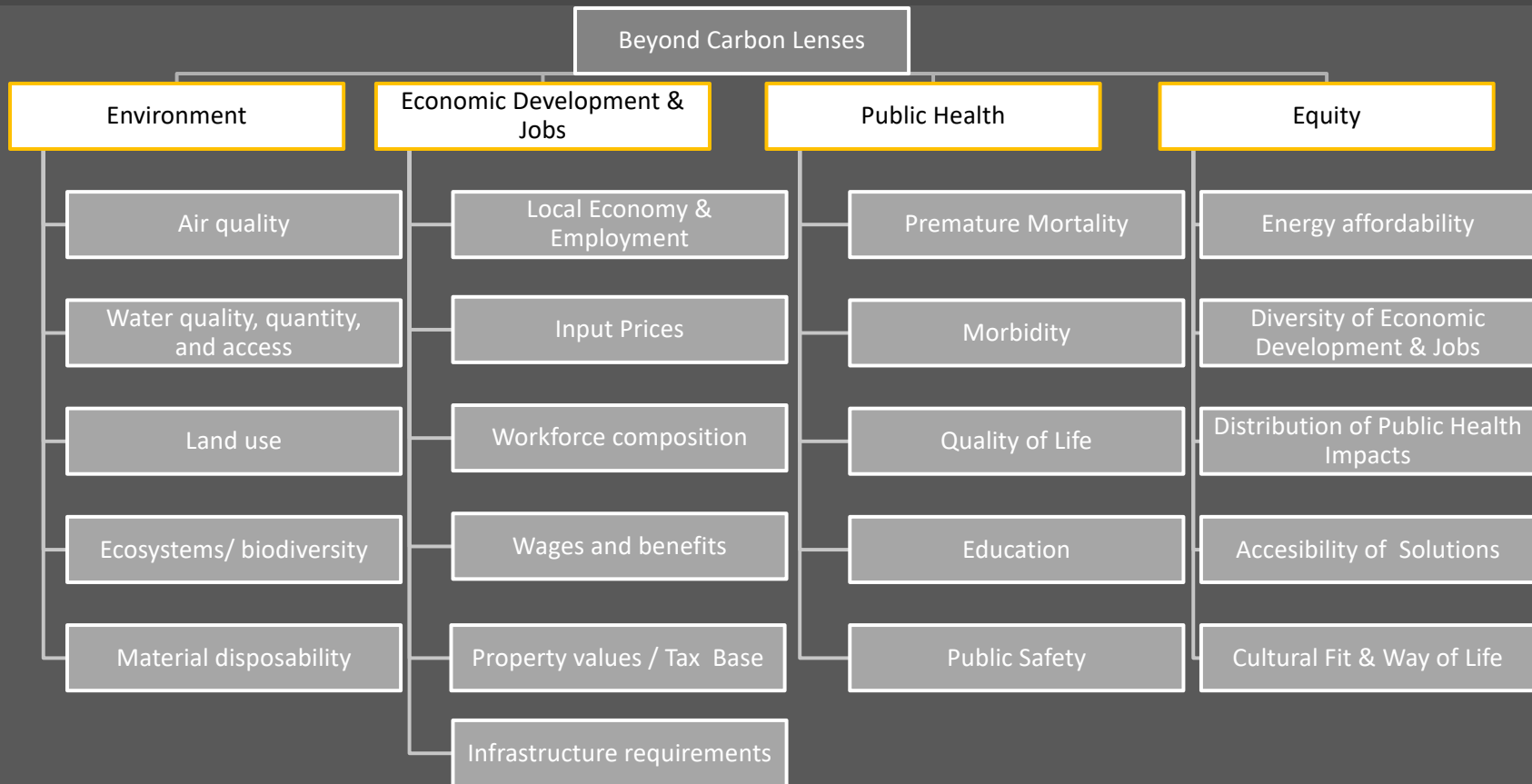
Basic Information

Solution Description	
Sector	Electricity generation / transport / built environment / food / land use
Primary actors/agents whose decisions are most impactful	<ul style="list-style-type: none"> • Utilities • Land Owners: Farms, forests and grasslands • Cities and Communities • Individuals and Households • Businesses and Industries • Buildings and Facilities Owners • Etc...

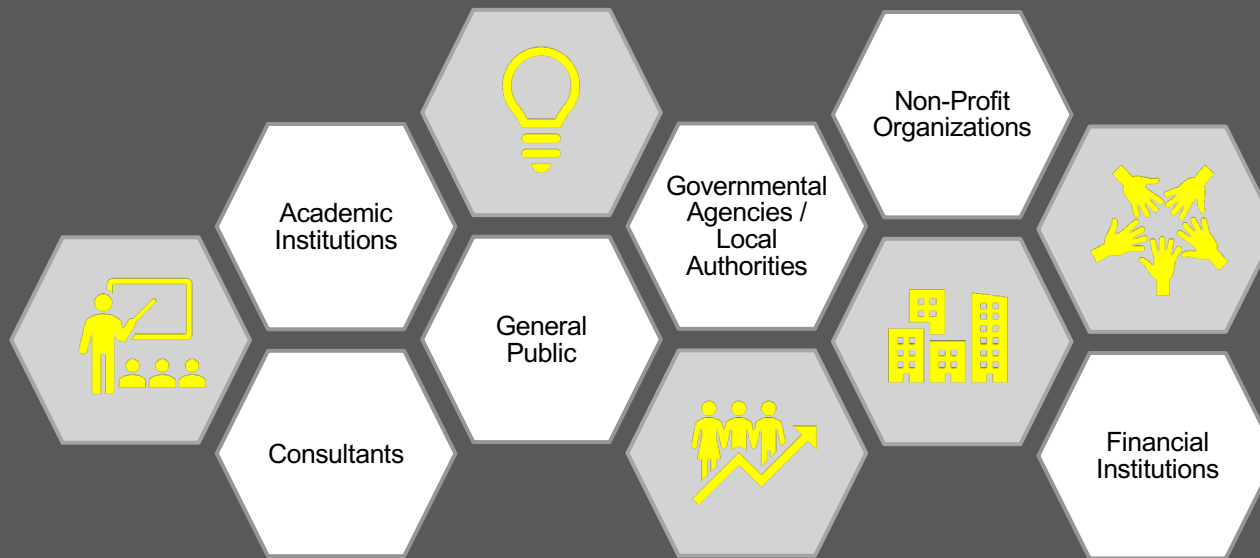
Basic Inputs

	Description	Values
Scenarios (vary by the year when GHG concentrations start to decline)	Three adoption scenarios: <ul style="list-style-type: none"> • Plausible: • Drawdown: • Optimum: 	
Financial Inputs	For both the reference (conventional) and alternative (solution): <ul style="list-style-type: none"> • First cost (US\$) • First cost learning rate (%) • Fuel operating cost (US\$) • Fixed operating cost (US\$) • Other variable operating cost (US\$) 	
Emissions Inputs	For both the reference (conventional) and alternative (solution): <ul style="list-style-type: none"> • Grid emissions (emissions associated with energy required for production) (GigatonCO₂eq) • Fuel emissions (if fuel used) (GigatonCO₂eq) • Other direct emissions (GigatonCO₂eq) • Indirect emissions (GigatonCO₂eq) 	

Initial Work | Beyond Carbon Scoping



Initial Work | Beyond Carbon Scoping



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Engagement Opportunities

We are looking for input!

1. What other solutions should we be considering?

Stay tuned for a questionnaire on www.GeorgiaDrawdown.org

2. How would subject matter experts rank these solutions and what beyond carbon issues should we be considering?

Working Group leads will be working with expert focus groups to get feedback via a multi-phase survey

3. Do you have data or off-the-shelf analyses that would be helpful?

If so, please contact us at drawdown@gatech.edu

www.GeorgiaDrawdown.org



Engagement Opportunities

To reach us and stay up to date:

- Email us at drawdown@gatech.edu
- Sign up for email updates at www.GeorgiaDrawdown.org

www.GeorgiaDrawdown.org



Engagement Opportunities

a conference focused on climate solutions

**Research
to Action**
THE SCIENCE OF
DRAWDOWN

SEPTEMBER 16-18, 2019
**THE PENN STATER HOTEL
& CONFERENCE CENTER**
drawdown.psu.edu | [#drawdownpennstate](https://twitter.com/drawdownpennstate)

 PennState

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the RAY C.
ANDERSON
foundation

Engagement Opportunities



GEORGIA CLIMATE CONFERENCE
MINIMIZING GEORGIA'S RISKS.
MAXIMIZING GEORGIA'S FUTURE.
November 7-8, 2019 | Emory Conference Center Hotel | Atlanta, Georgia

The banner features a stylized map of Georgia on the left, divided into three horizontal sections: the top section shows a sun, the middle section shows a cloud, and the bottom section shows a field of crops. The background is a blue sky with white clouds.

Registration
Now Open!

organized by the Georgia Climate Project



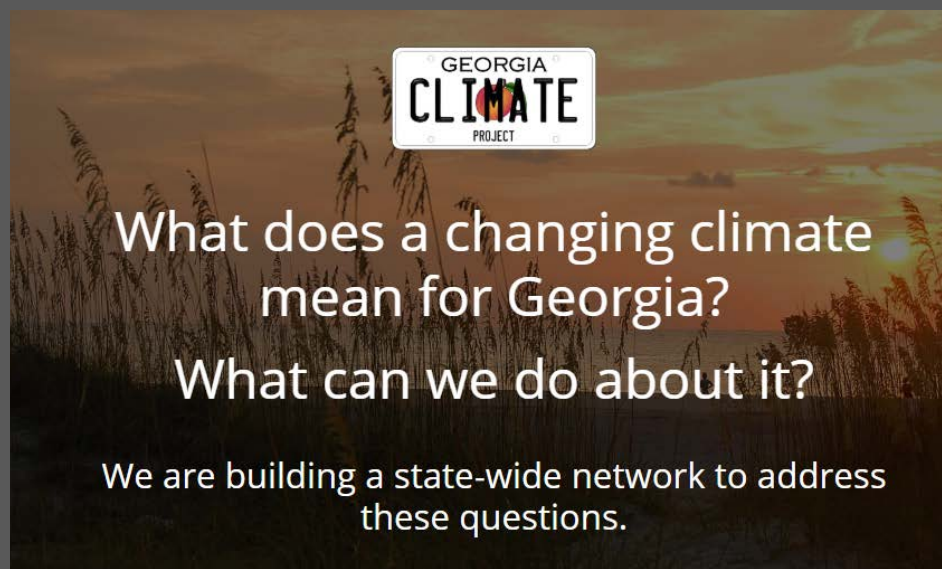
conference.GeorgiaClimateProject.org

www.GeorgiaDrawdown.org



Engagement Opportunities

Interested in getting more involved on climate change in general?
Check out the Georgia Climate Project at GeorgiaClimateProject.org/get-involved



www.GeorgiaDrawdown.org



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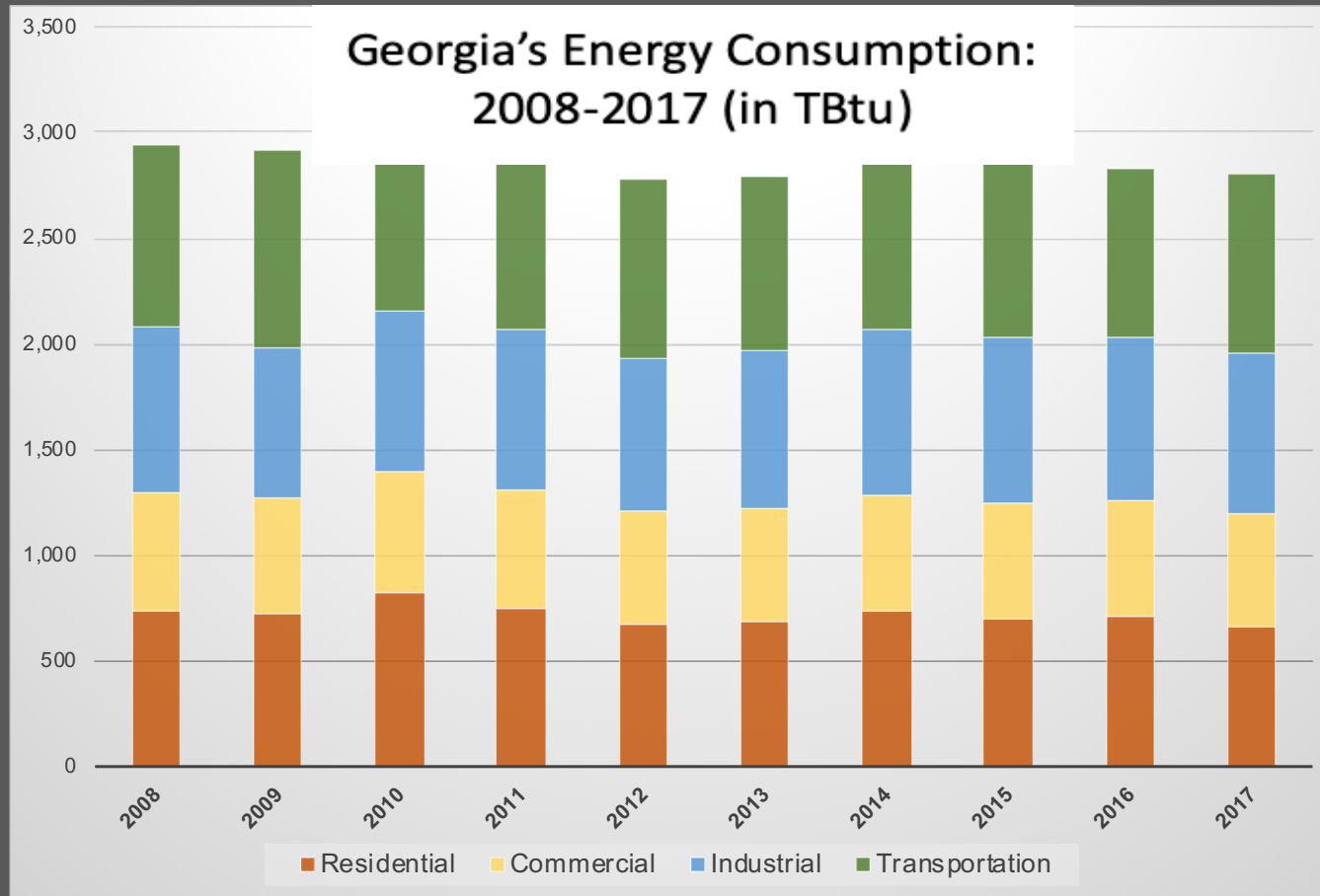


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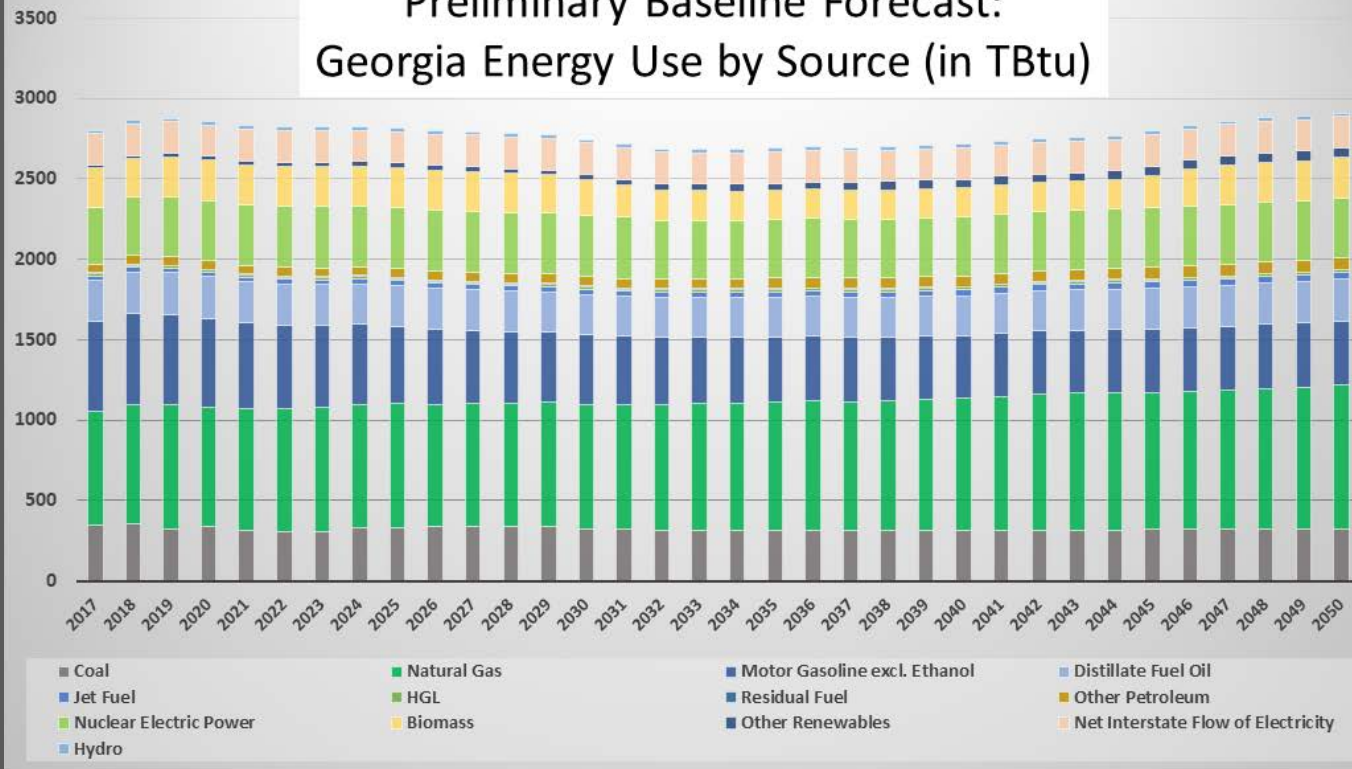


Extras

Georgia's Energy Consumption: 2008-2017 (in TBtu)

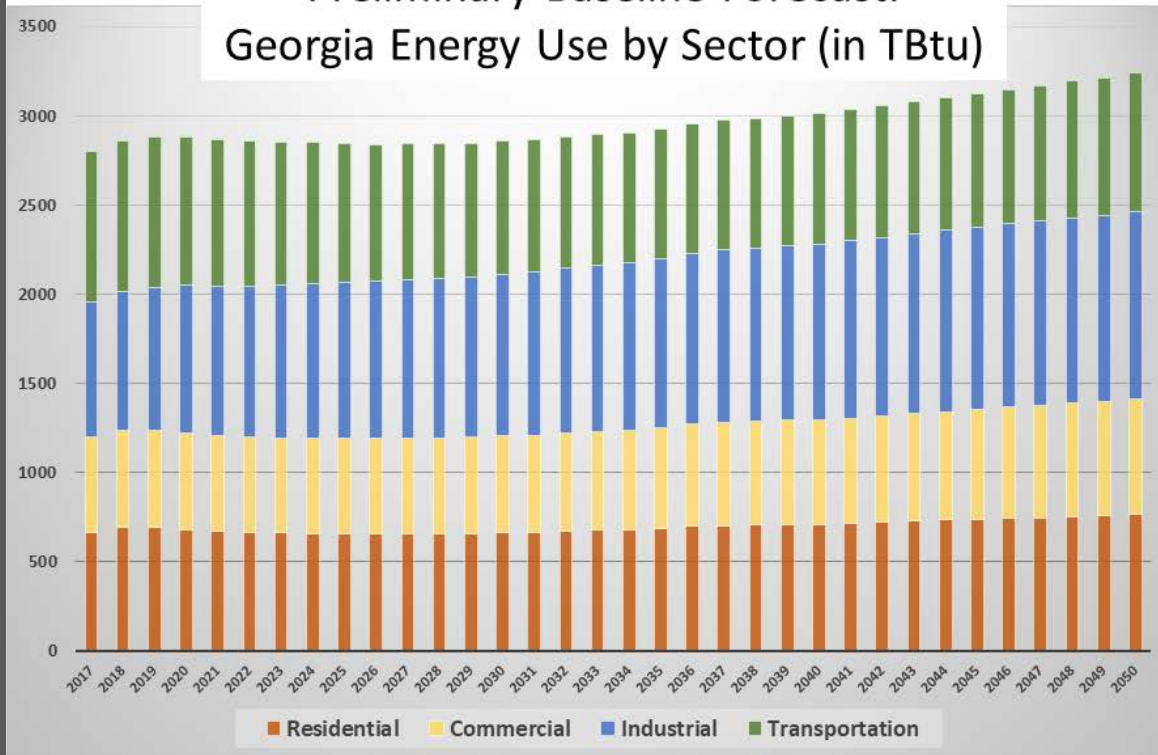


Preliminary Baseline Forecast: Georgia Energy Use by Source (in TBtu)



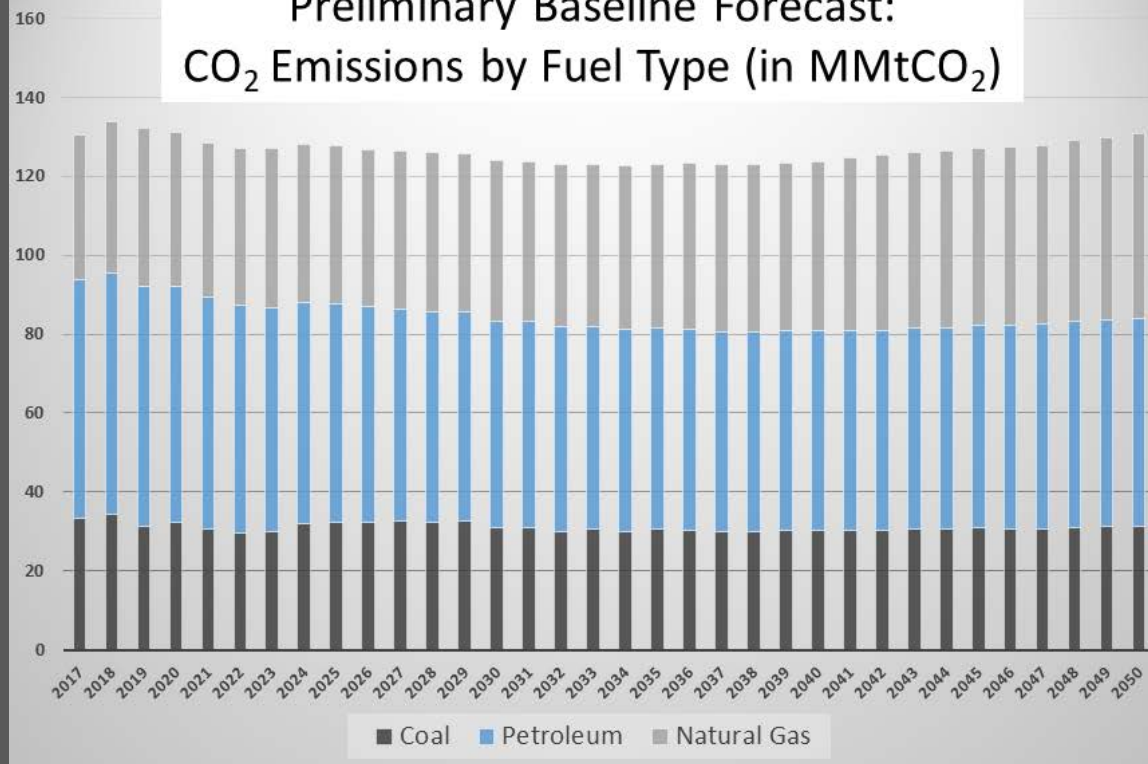
Source: EIA SEDS data and GT-NEMS modeling by the Climate and Energy Policy Lab,
Georgia Institute of Technology

Preliminary Baseline Forecast: Georgia Energy Use by Sector (in TBtu)



Source: EIA SEDS data and GT-NEMS modeling by the Climate and Energy Policy Lab, Georgia Institute of Technology

Preliminary Baseline Forecast: CO₂ Emissions by Fuel Type (in MMtCO₂)



Source: EIA SEDS data and GT-NEMS modeling by the Climate and Energy Policy Lab, Georgia Institute of Technology